



online portfolio: deantebaham.com

## Education

Louisiana State University  
Shreveport, La. (2019)  
Business Administration | Marketing  
Master's in Business Administration

Nicholls State University  
Thibodaux, La. (2017)  
Mass Communication and Marketing  
Bachelor's of Art

## Expertise

Wordpress  
Adobe Illustrator  
Adobe Indesign  
Adobe Photoshop  
Microsoft Products  
Video Boards/Editing  
Writing AP Style  
Blogging  
Communication Skills  
Social Media  
Marketing  
Advertising

## Experience

Louisiana Department of Health | Provider Engagement Specialist |  
2017-present

Media and Communications, Graphic Designs,  
Marketing Strategist, Advertisement, Content Writing, Event Plan-  
ning, Email Marketing, Web Content/Design, and Social Media  
Management.

Louisiana Department of Health | Intern | 2015-2017  
Print Content Editing, Web Content Editing, Worked on Grant Deliv-  
erables and Administrative Tasks.

GardeVoiCi Magazine | Social Media Director | 2017  
Marketing Strategist, Promotion, Content Writing, Media and Com-  
munications, Graphic Designs and more.

Nicholls State | Vice President of RTDNA Organization | 2016-2017  
Conducted Meetings for the Organization, Held Informational  
Conferences, Planned Fundraisers and Other Events.

Nicholls Athletic Dept. | ESPN 3 Athletic Intern | 2015-2017  
Responsible for Filming Live Streamed Sports Games for Basketball,  
Softball, Baseball, the Video Board and Technicalities.

Nicholls State | Web Director KNSU Radio Station |  
2014-2017  
Responsible for Online Content, Social Media and Advertisement.





deante baham  
design+journalism+marketing  
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Mass Communicator | Strategist

## To Whom it May Concern:

Are you looking for a well-rounded, out-going, exceptional communicator with focused allure to research and diversified experiences with health education, mass media, and community relations? Then you've found the most auspicious prospect to embrace the opportunities and challenges of the position. I have ascertained a Bachelor of Arts degree in Mass Communications emphasizing broadcast journalism along with a Master's in Business Administration (with a concentration in marketing), almost six years of health-care and communication experience at the Louisiana Department of Health, served as Social Media Director of the local magazine *Garde Voir Ci*, served as Vice-President of Radio Television Digital News Association (RTDNA- a national organization for university students), served as a Video Producer Intern for Nicholls Athletics under ESPN 3, hired as a Social Media Director and DJ for KNSU 91.5 radio station in Thibodaux, and was the 2016-2017 recipient of the Alfred Delahaye Award for Outstanding Mass Communications Graduate at Nicholls State University.

Currently, I am working as a Provider Engagement Specialist within Media/Communications Department at the Louisiana Department of Health. In addition to the skills listed on the resume, a quick synopsis of my skills and strengths that I possess which network well with the expectations for this position integrate being an exceptional multi-tasker, detail oriented with strong written and verbal communication skills, effective organizational skills, intellectually motivated to confront new challenges and working well with others as a team player or independently with little or no supervision needed. Additionally, I am proficient in all Adobe Creative Suite programs, Microsoft applications, photography, videography (programs such as Final Cut Pro and iMovie), website design coding, graphic design and digital software.

Additionally, I have completed Management Incubator training and possess certification as a Patient-Centered Medical Home (PCMH) facilitator. These attributes have been instrumental in supporting efforts to engage local communities and leaders. During college, I was nominated and awarded as Most Outstanding Mass Communication Graduate and was on the Dean/President's list for all four years. I graduated High School as Valedictorian of my class and participated as part of the local news station, WAFB, best of the class commercial in 2013.

Further details of my experience and qualifications may be viewed in the accompanying resume and my online portfolio. Should you have questions or need additional information, I may be contacted at (225) 620-2847 or via e-mail at [deantebaham@gmail.com](mailto:deantebaham@gmail.com).

Sincerely,

*Deante Baham*





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## Curriculum Vitae

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### *Education*

Louisiana State University - Shreveport  
Business Administration | Marketing (2019)  
Masters in Business Administration

Nicholls State University | Mass Communication  
and Marketing (2017)  
Bachelors in Art

### *Awards*

Patient Centered Medical Home Facilitator, 2018  
Succes Labs Management Training 2018  
Most Outstanding Mass Communications Graduate 2017  
Valedictorian of 2013 | Hosanna Christian Academy  
Best of Class 2013 | WAFB  
Dean's List | Nicholls State University  
President's List | Nicholls State University

### *Volunteer Experience*

New Orleans Mission | Homeless Initiative  
Operation Christmas Child

### *Organizational Experience*

Radio Television Digital News Association (RTDNA)  
KSNU Radio Station  
Nicholls Athletics Video Intern

